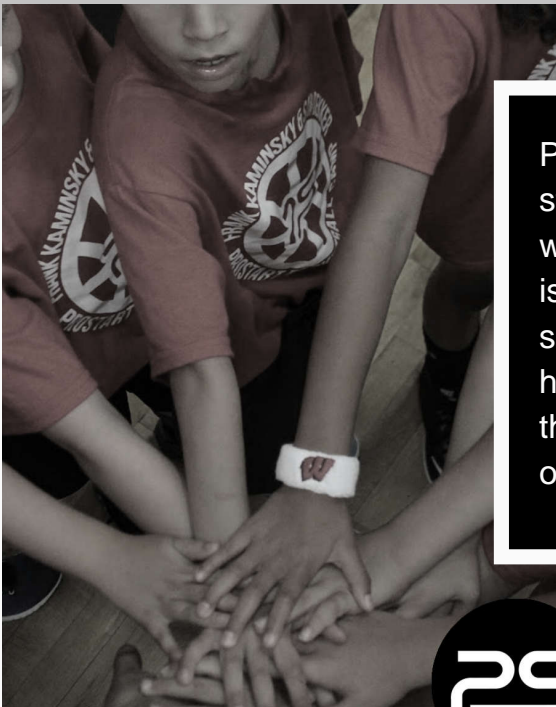


ProStart Sports was established in 2016. Over the past several years, ProStart has impacted the lives of thousands of kids across the nation by presenting specialized events partnered with professional athletes and other influencers.

It is our mission to put on the most informative, interactive and entertaining sporting events in the industry. These events allow us to build strong relationships locally which ensures we always leave our lasting impression on every community. Our product is special and the hype around each event generates unlimited opportunities for a business to capitalize upon.

Through this exclusive event, ProStart is able to share their passion for sports while engaging participants through various activities. This includes conversations about the importance of education, health, wellness, and making good decisions. To emphasize these points, ProStart along with staff create an open forum discussion about education in which we ask the kids about their experiences in school. Another important topic we try to tackle is bullying because we understand that children can encounter uncomfortable situations in school, in their community, and at social events.



ProStart encourages young participants to be leaders, stand up for the right things, and seek help from adults when needed. Health and wellness is a key factor that is incorporated into the discussions. We cover topics such as safety in their sports, staying properly hydrated, utilizing the proper equipment, recognizing the warning signs of concussions, and indentifying any other types of injuries.





Opportunity

Partnering with this exclusive event in supporting youth from the surrounding area will provide your company the opportunity to highlight its community efforts by attaching your business name to important influencers and a popular local event.

Sponsorship with us provides a unique platform for your business to reach all of the connected consumer markets through our creative event packages. We have developed a large network of youth organizations, schools, community outreach programs, and media outlets. These relationships help us connect your business to people of diverse ages with different cultural and socio-economic backgrounds. Our sponsorship packages can help your business increase visibility in the community and strengthen brand awareness.



ProStart Sports



Packages

| | TITLE | PARTNER | SELECT | STANDARD |
|--|--------|---------|--------|----------|
| | \$7500 | \$5000 | \$2000 | \$500 |
| Naming and promotional rights to the event | X | | | |
| Featured on all event media advertisements | X | | | |
| Product placement & branding at event | X | X | | |
| Award presentations by company rep | X | X | | |
| Featured on ProStartSports.com website | X | X | X | |
| Mentioned by ProStart on social media | X | X | X | |
| Displayed on all event marketing materials | X | X | X | |
| Promotional banner opportunity at the event | X | X | X | X |
| Listed in the events official press release | X | X | X | X |
| Name / logo printed on promotional products | X | X | X | X |
| Exclusive meet & greet event with influencer | X | X | X | X |
| Number of kids sponsored to attend event | 10 | 5 | 1 | 0 |



Brand Awareness

- Exclusive Branding Opportunities
- Pre & Post Event/Camp Remarks
- Awards Acknowledgements

Target Audience

- H/H Income Range: \$30,000 - \$200,000
- Gender Split: Male 70% | Female 30%
- Ages: 6-12(30%) | 13-18(20%) | 19-50(50%)
- Averaging 500 website visits per day

In Demand Audience

- 100-200 Youth | Male & Female | Ages 6-18
- 100-200 Family Adults and Parents
- Average Adult Age: 32-50
- 40% With Some Higher Education or Degree
- Over 50% Married

Market Connections

- Youth Athletic Clubs / Teams
- School Athletic Departments
- Training & Mentor Organizations
- Pro Athletic Leagues / Players



Dates: To Be Determined

ProStart Sports Sponsorship Agreement

Wisconsin

SECTION I: BUSINESS INFORMATION

This form confirms that ProStart Sports agrees to provide the following, to the applicant as a part of a Sponsorship Agreement in exchange for a contribution paid in full to ProStart Sports LLC.

| |
|---------------------------------------|
| <i>Business Name:</i> |
| <i>Business Representative:</i> |
| <i>Business Address:</i> |
| <i>Representative Email Address:</i> |
| <i>Representative Contact Number:</i> |

SECTION II: SPONSORSHIP PACKAGES

Please check the sponsorship packages you are selecting.

| | | |
|--------------------------|--------|--------------------|
| <input type="checkbox"/> | \$7500 | Title Sponsor |
| <input type="checkbox"/> | \$5000 | Partner Sponsor |
| <input type="checkbox"/> | \$2000 | Select Sponsor |
| <input type="checkbox"/> | \$500 | Standard Sponsor |
| <input type="checkbox"/> | | Sponsors Camper(s) |

SECTION III: MARKETING MATERIALS

Send necessary images for marketing to service@prostartsports.com. Please send images in a .eps or high quality .jpeg format.

SECTION IV: PAYMENT OPTIONS

We accept Check, Credit Card, PayPal, or Venmo. Additional payment options can be arranged. If paying by check please mail to: 3011 E. Circle Dr | Lake Geneva, WI 53147 (payable to ProStart Sports)

This agreement is final and not refundable.

| | |
|---------------------------------|--------------|
| <i>ProStart Representative:</i> | <i>Date:</i> |
| <i>Sponsor Representative:</i> | <i>Date:</i> |